# 3. Conduct research and sourcing

**Relevant content for each web page**

**Homepage**: Introduction to Xilombe Electronics, Promotions and discounts, featured products CTA buttons for shopping and enquiry,

**About us**: Company history, mission and vision statements, team profiles, testimonials, awards and recognition.

**Products**: Electronics (e.g. TV's, laptops, smartphones)

Household appliances (e.g. refrigerators, washing machine and air conditioners)

Accessories (e.g. headphones, speakers, power banks)

Product descriptions, prices, availability and product reviews.

**Enquiry:** FAQ's section, product specific enquiry form, detailed product information request.

**Contact Us:** contact form, phone number, email, physical store location, social media links, map and directions to the physical store location.